



MD SHANTO ISLAM

Digital and Affiliate Marketing Expert

PERSONAL PROFILE

I am Passionate about Driving Growth and Delivering Exceptional Results for My Clients. As a Premier Digital and Affiliate Marketing Expert, I Combine Cutting-edge Strategies, Data-driven Insights, and Creative Innovation to Elevate Your Online Presence and Help You Achieve Your Business Goals.

WORK EXPERIENCE

Search Engine Campaign Management

New Clean Company(KUWAIT) | Jan 2021 - Jul 2021

- Monitored ongoing Marketing Campaigns
- Works Closely with the Marketing Manager

Digital and Affiliate Marketing Expert

Freelancer Government of Bangladesh | May 2023 - present

- Managed Complex Projects from Start to Finish
- 24/7 online Support

Social Media Marketing Expert

CleanCrew | Jun 2023 - Sep 2023

- Handling Social Media Ads Campaign

Social Media Management

EIANA | May 2020 - present

- Developed and Implemented New Social Media Strategies and Plans to Attract Potential Clients and Increase Brand Awareness
- Handles Successful Digital Marketing Campaigns

Director

Pet Phantom Limited | Dec 2021 - present

- Managing Overseas Company's Digital Marketing Strategies to Reach more Client's on Websites and Social Media

EDUCATIONAL HISTORY

Varendra University

Bachelor of Computer Science and Engineering | University Class of 2022

Nazipur Govt. College

HSC Science | College Class of 2016

CONTACT ME AT

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SKILLS SUMMARY

- Digital Marketing
- SEO
- SEM
- Google Ads Management
- Social Media Management
- Facebook Ads Management
- Instagram, Twitter Ads Management
- Pinterest, LinkedIn Ads Management
- Affiliates Marketing
- Tracking Setup and Management
- Email and SMS Marketing
- Lead Generation
- Data Entry
- Canva
- CPA, CPL, CPI, CPS, Revshare
- Android Apps Development
- Website Development

CERTIFICATE RECEIVED

- Fundamentals of Digital Marketing With Google Programme
- Become a Digital Marketer with LinkedIn Learning
- Become a Digital Advertising Specialist with LinkedIn Learning
- Become an SEO Expert with LinkedIn Learning
- Google Ads Search Certification
- Google Ads Apps Certification
- Google Ads Display Certification
- Google Ads - Measurement Certification
- Google Ads Video Certification
- Google Analytics Individual Qualification
- Google Shopping Ads Certification
- Microsoft Advertising Search Certification
- Microsoft Advertising Native & Display Certification
- Microsoft Advertising Shopping Certification
- HubSpot Marketing Software Certification
- Hubspot Inbound Certification
- Hubspot Contextual Marketing Certification

PERSONAL SKILLS

- Creative Spirit
- Reliable and Professional
- Organized
- Time Management
- Team Player
- Fast Learner
- Motivated

Languages

English

Professional Working Proficiency

Bangla

Professional Working Proficiency

[Click Here to See Live Portfolio](#)