



# MD SHANTO ISLAM

## Digital and Affiliate Marketing Expert

### CONTACT ME AT

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### SKILLS SUMMARY

- Digital Marketing
- SEO
- SEM
- Social Media Management
- Facebook, Instagram Ads Management
- Twitter, LinkedIn Ads Management
- Content Writing
- Affiliates Marketing
- Native Ads Management
- Tracking Setup and Management
- Email Marketing
- Lead Generation
- Data Entry
- Canva
- CPA, CPL, CPI, CPS, Revshare
- Android Apps Development
- Website Development

### CERTIFICATE RECEIVED

- Fundamentals of Digital Marketing With Google Programme
- Become a Digital Marketer with LinkedIn Learning
- Become a Digital Advertising Specialist with LinkedIn Learning
- Become an SEO Expert with LinkedIn Learning
- Google Ads Search Certification
- Google Ads Apps Certification
- Google Ads Display Certification
- Google Ads - Measurement Certification
- Google Ads Video Certification
- Google Analytics Individual Qualification
- Google Shopping Ads Certification
- Microsoft Advertising Search Certification
- Microsoft Advertising Native & Display Certification
- Microsoft Advertising Shopping Certification
- HubSpot Marketing Software Certification
- Hubspot Inbound Certification
- Hubspot Contextual Marketing Certification

### PERSONAL PROFILE

I am Passionate about Driving Growth and Delivering Exceptional Results for My Clients. As a Premier Digital and Affiliate Marketing Expert, I Combine Cutting-edge Strategies, Data-driven Insights, and Creative Innovation to Elevate Your Online Presence and Help You Achieve Your Business Goals.

### WORK EXPERIENCE

#### Director

Pet Phantom Limited | Dec 2021 - Present

- Managing Overseas Company's Digital Marketing Strategies to Reach more Client's on Websites and Social Media

#### Affiliate Marketing Specialist

Express Revenue Network | Apr 2022 - Present

- Handles Successful Affiliate Marketing Campaigns
- Spend \$20k+ On Ads
- Generate \$40k+ Sales

#### Digital and Affiliate Marketing Expert

Freelancer Government of Bangladesh | May 2023 - Present

- Managed Complex Projects from Start to Finish
- 24/7 online Support

#### Social Media Marketing Manager

EIANA | May 2020 - Present

- Developed and Implemented New Social Media Strategies and Plans to Attract Potential Clients and Increase Brand Awareness
- Handles Successful Digital Marketing Campaigns

#### Search Engine Campaign Management

New Clean Company(KUWAIT) | Jan 2021 - Jul 2021

- Monitored ongoing Marketing Campaigns
- Results - Driven Focus
- Works Closely with the Marketing Manager

### EDUCATIONAL HISTORY

#### Varendra University

Bachelor of Computer Science and Engineering | University Class of 2022

#### Nazipur Govt. College

HSC Science | College Class of 2016

### PERSONAL SKILLS

- Creative Spirit
- Reliable and Professional
- Organized
- Time Management
- Team Player
- Fast Learner
- Motivated

### Languages

#### English

Professional Working Proficiency

#### Bangla

Professional Working Proficiency